

OFFICE OF THE PRINCIPAL GOVT. DEGREE COLLEGE R.S.PURA

No. RSPC/805

Date:07/01/2017

PRESS RELEASE

Seven days NSS winter special camp held at GDC R.S. Pura.

Seven days NSS winter special camp was held with effect from 31st of Dec 2016 to 7th of Jan. 2017 at GDC R S Pura under the aegis of Principal Dr Savitri Sharma and NSS Programme officer Dr Jaipal Singh. The camp was concluded today on 7th of Jan. 2017 successfully with the great mission to aware the masses about the cashless economy, Use of different types of cards for cashless transaction.



In this regard, Banks namely SBI, J&K Bank and PNB Bank were contacted and their resource persons were invited to educate NSS volunteers of the college for E- Banking, Mobile Banking, Net Banking , importance of various types of Walletsetc.

Marketing officers of J&K Bank and PNB Bank visited the college complex along with other officials and explained in detail to the NSS volunteers how to download bank apps ,their safe usage for cashless transaction. These officials delivered lecture, presented power point presentation and cleared the doubts of the NSS volunteers practically.

Cashless transaction will help in eradicating militancy, corruption, hoarding of black money as expressed by the worthy Prime Minister Shri Narindar Bhai Damodar Dass Modi in his speech on number of occasions.

Lectures from various NSS volunteers were also presented on cashless transaction under the preview of "Vittiya Saksharata Abhyan- VISKHA 2016". Main focus of all the volunteers during deliberations were on six types of safe and easy cashless transactions to be done in near future. These transactions are

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GOVT. DEGREE COLLEGE R.S.PURA

1. AEPS (Aadhar Enabled Payment System)
2. Card Banking (ATM cards, Credit cards, Debt cards, Rupay cards)
3. Mobile banking using Unstructured Supplementary Service Data(USSD)
4. Point of sale(POS)
5. E-Wallets
6. UPI

UPI is similar to using E-Wallets except banks themselves acts as the gateway for cashless transactions and services. This is really a great step heading towards the cashless transaction. Here people faith in banking will not only be boosted but also will enhance the quality services of the banks. Their quality services will ensure banks growth and edge in banking over each other in the market.

Quiz and speeches on VISAKA about cashless transactions were also carried out, on different occasions, during the camp. Dowry, Swachh Bharat Abhiyan , Save Girl Child, Save Water- Save Environment and different type of pollutions like Air pollution, Water pollution, Soil pollution and Noise pollution were also remained burning topics of concern in the camp.

Contributions and sacrifices of Shri Guru Govind Singh jee for the humanity were also highlighted by various speakers on the 350th birth anniversary of Shri Govind Singh Jee.

NSS voluntary also took active participation in plantation drive, poster making competition besides visiting the nearby adopted village and local market to aware people regarding cashless transaction. Efforts of the NSS volunteers were appreciated by Panch, Sarpanch and villagers of village Rangpur Mulana besides the shopkeeper of the R.S.Pura Bazar.

They termed the NSS volunteers of GDC R.S. Pura as the resource persons and real soldiers in the army of social service of PM Narindar Modi. They are fulfilling the dreams of our Worthy Prime Minister and marching towards the historic step which is heading toward the growth of the country in terms of power pack economy.

On the valedictory day of the camp Principal Dr Savitri Sharma appreciated the effort of NSS volunteers. Principal Sharma in her address to the volunteers emphasized on cashless transaction and stated that youth is the real transformer and NSS volunteers are more actively involved in it. She expressed her hope on the college NSS volunteers that they will not only educate their family members but also pour their contributions in educating at least ten members in their neighbourhood about the benefits of the cashless transaction and encourage them to be a part of this **ABHIYAAN** for the upliftment of downtrodden and prosperity of the nation.

You are really the future of the nation, She said and your each step in building nation shall be acknowledged by the younger generation, so, you must understand your responsibility sincerely and share your knowledge with others, to educate all around you, about ways and means of cashless transaction.

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Others present on the occasion of veldictory day were Prof. Sangeeta Nagri, Prof. Satpaul Bhagat, Prof. Vishal Sharma, Prof. RajeshKant, Prof. Ganjeet Singh, Prof. Bindu Kumari and Dr Rajni Sharma. NSS Programme officer Dr Jaipal Singh extended vote of thanks for the successful completion of the seven day special camp with the cooperation of all.



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**Sd/-
Principal**